

2020 PACK RECRUITMENT PLAN

****Due August 7, 2020****

Turn in to your District Executive

Pack # _____ District: Redwood Stanford Discovery Chartered Organization: _____

Membership Coordinator: _____ Email: _____

Recruitment Location _____

Address _____ City _____ Zip _____

Room _____ Date _____ Time _____ Drive-thru Recruitment In-Person Recruitment

Age Level	Lion - K	Tiger - 1st	Wolf - 2nd	Bear - 3rd	Web - 4th	AOL - 5th	2020 TOTALS
	Boys / Girls	Boys / Girls	Boys / Girls	Boys / Girls	Boys / Girls	Boys / Girls	
# Current Youth	/	/	/	/	/	/	/
# Youth Goal*	/	/	/	/	/	/	/

* Recommend maximum 8 per den

Pack Recruitment Steps:

Due Dates

- 1. Conduct leader inventory _____
- 2. Finalize pack calendar _____
- 3. Complete pack invitation/Social media blitz _____
- 4. Update www.BeAScout.org pin _____
- 5. Set up online Registration _____
- 6. Conduct Back-to-the-Pack event (Fall only) _____
- 7. Gather recruitment flyers & materials _____
- 8. Host drive-thru or in-person recruitment _____
- 9. Be a part of district-wide Zoom recruitment _____
- 10. Turn in apps to D.E. or office after each night _____

Update at my.scouting.org, Organization Manager

www.scouting.org/onlineregistration.aspx (turn on in Org. Manager)

Yes, my pack will participate in a Zoom recruiting webinar.

- Redwood, Tue, Aug 25: 6:00pm 7:00pm
- Discovery, Wed, Aug 26: 7:00pm only
- Stanford, Thu Aug 27: 6:00pm 7:00pm

Who will join _____

Email address _____

For details, see STEP 9 in 2020 Pack Recruitment Guide.

		Individual School Promotion Plan							
School Names:		School 1		School 2		School 3		School 4	
						<input type="checkbox"/> Private School		<input type="checkbox"/> Private School	
<input checked="" type="checkbox"/>	TASKS	Who	Date	Who	Date	Who	Date	Who	Date
<input type="checkbox"/>	Meet Principal								
<input type="checkbox"/>	-Review Promo Plan/Schedule Recruit Night								
<input type="checkbox"/>	Develop social media blitz promotion								
<input type="checkbox"/>	Gather Flyers & Materials								
<input type="checkbox"/>	Parent/Teacher Meeting to Promote Scouts								
<input type="checkbox"/>	Conduct a School Service Project								
<input type="checkbox"/>	Open House/Back to School Night Table								
<input type="checkbox"/>	Hand Out Flyers/Post Yard Signs/Start Social Media blitz								
<input type="checkbox"/>	Uniform/Patriot Day - Lead Flag Ceremony								
<input type="checkbox"/>	Walk Through/Kid Talk								
<input type="checkbox"/>	-Individual Classrooms								
<input type="checkbox"/>	-Lunchtime Table								
<input type="checkbox"/>	Youth Distribute Bring-a-Friend Invitations								
<input type="checkbox"/>	Host drive-thru or in-person recruitment								
<input type="checkbox"/>	Be a part of district-wide Zoom recruitment								