

Spring Recruitment!



This annual campaign in March through May encourages Cub Scout Packs to conduct a recruitment effort in the spring. While this effort may not be as formal as the Fall School Night program, we encourage every Pack to conduct a Spring Recruitment event for potential new Cub Scouts to visit and sign-up, and be able to host these new Cub Scouts at scheduled monthly Pack events in the summer such as a swim party, fishing derby, family picnic, Scout Night at sports events, or other Pack events.

For more information on Spring Recruitment, contact your district executive. He can help your Pack plan a recruitment event and coordinate support material such as fliers or postcards to help promote your recruitment event.

Benefits of a Pack Spring Join Night:

- ◆ New Scouts join in time for Day Camp!
- ◆ Continue building your girls den!
- ◆ Every new Scout provides the chance to recruit a new volunteer!
- ◆ Spring Join Night is the BEST time to focus on rounding out your dens!
- ◆ You will beat the fall rush! In this hectic world, parents are deciding earlier what activities their children will be in.

FREE Promotional Materials Available: We have fliers, posters, yard signs, welcome packets, and banners! Order them online here <http://bit.ly/RecruitMaterialsRequestForm>



2' x 3' Scout Me In banner



8 1/2" x 11" Cub Scout Flyer

Five Easy Steps to Host a Join Night:

- 1) Select a date with your committee, inform your District Executive.
- 2) Order free materials from the council service center.
- 3) Distribute materials 1-2 weeks before your date.
- 4) Host the Join Night at the school – it can be before a Pack meeting or a special event!
- 5) Turn in your completed applications – or if your Pack is mobile oriented, do the applications online!



**Before we can get the values of Scouting into youth,
we must get the youth into Scouting.**

Foster City Scout Service Center (650) 341.5633 • Palo Alto Scout Service Center (650) 327.5900